

2022/09

BUDDING
INFLUENCERS

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INFLUENCERS

CAMPAIGN REPORT

DOT & KEY

MANAGED BY:
RUSHALI ROY

CAMPAIGN INSIGHTS

01

OBJECTIVE:

- To create brand awareness.
- To generate quality video content for brand's page.

02

PLATFORM:

Instagram

03

CAMPAIGN SIZE:

400 Influencers

04

DELIVERABLES:

REEL AND STORY

05

NATURE OF THE CAMPAIGN :

BARTER

CAMPAIGN PERFORMANCE

BUDDING
INFLUENCERS

1M

Total views expected

1.35M

Total views achieved

1L

Expected Engagement

1.13L

Achieved Total
Engagement

CAMPAIGN PERFORMANCE

BUDDING
INFLUENCERS

1L

Expected Likes

1.03L

Achieved Likes

10K

Expected Comments

9.7K

Achieved Comments

DOT & KEY

3 Step Routine to tackle
monsoon skin concern

Refuse

Accept



DIANA DAS
VIEWS-60764
LIKES-2784

TANVI
VIEWS- 27469
LIKES-1475



Two ways to include
VITAMIN C
In your skincare routine

Thank
You

Looking forward to work with you!!