

2022/02

BUDDING
INFLUENCERS

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CAMPAIGN REPORT:

SKINKRAFT

MANAGED BY:

Radhika



CAMPAIGN INSIGHTS

01

OBJECTIVE:

- To create brand awareness.
- To generate quality video content for brand's page.

02

PLATFORM:

Instagram

03

CAMPAIGN SIZE:

1000 influencers

04

DELIVERABLES:

Reel/ Testimonial+ story

05

NATURE OF THE CAMPAIGN :

Paid

CAMPAIGN PERFORMANCE

20M

Total reach expected

22.1M

Total reach achieved

25M

Expected views

28.1M

Achieved Reach

CAMPAIGN PERFORMANCE

200K

Expected total Likes

218K

Achieved Total Likes

50K

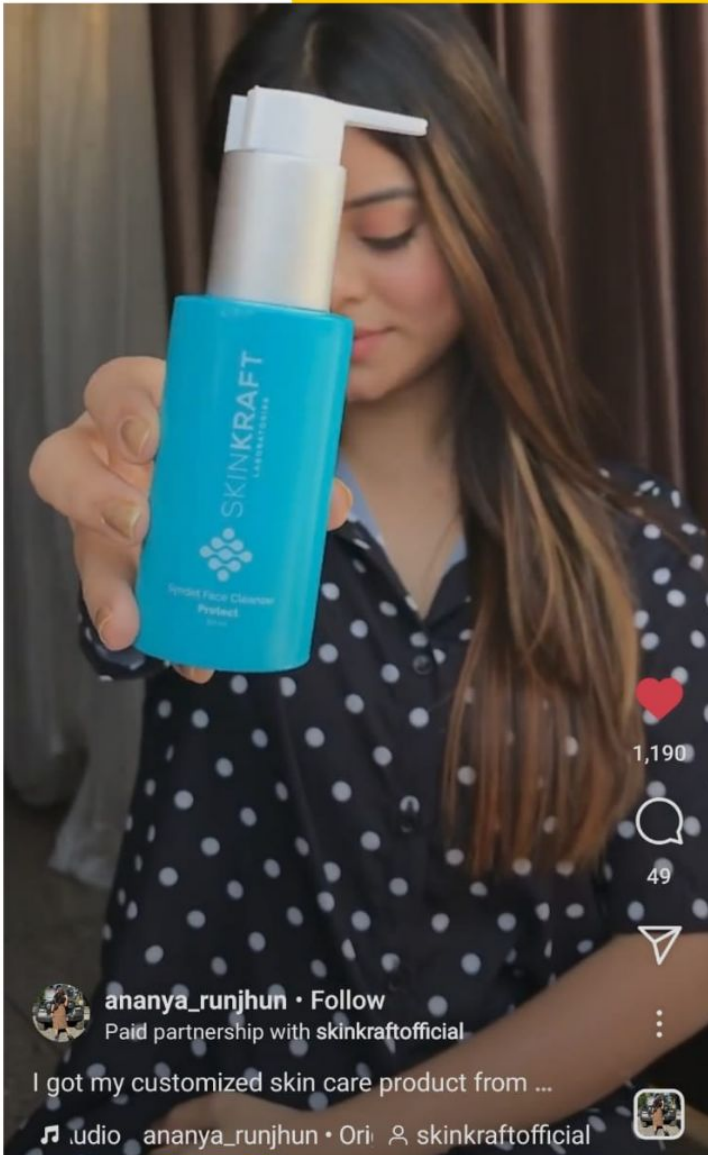
Expected Total comments

41K

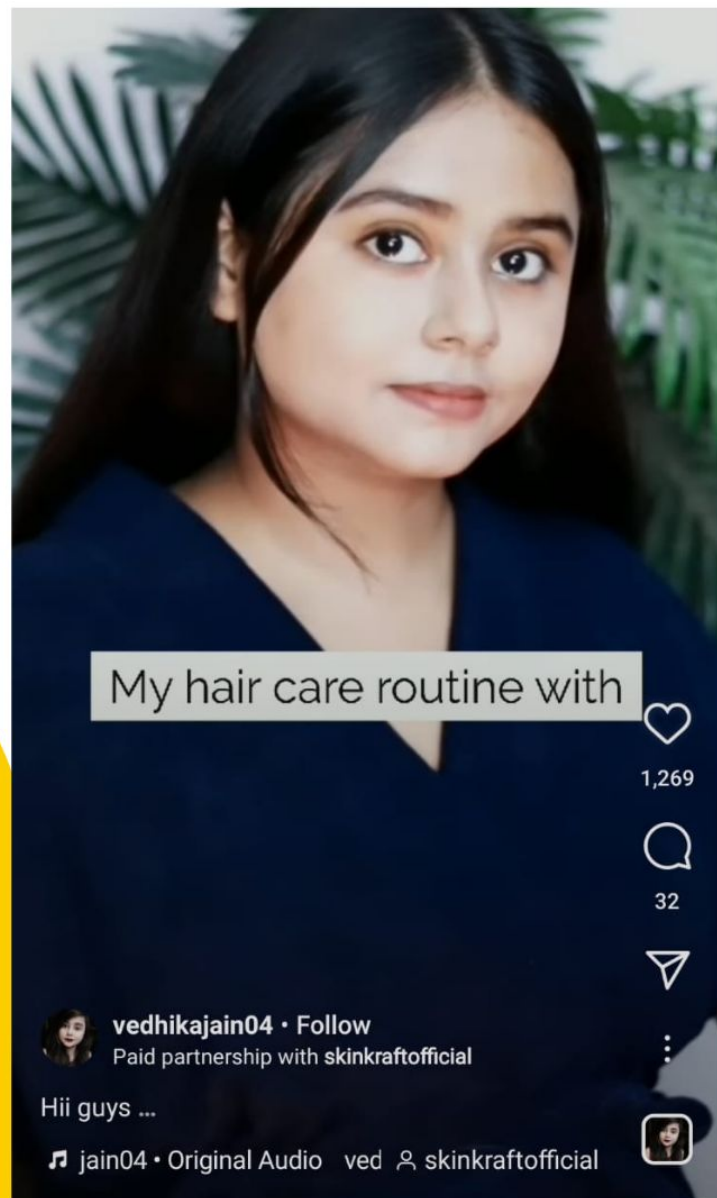
Achieved Total comments

Top Engaging Videos

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INFLUENCERS



Ananya
Likes: 1190
Reach: 30715



Vedika
Likes: 1269
Reach: 30715

Thank
You

Looking forward to work with you!!